

For Immediate Release

## **Accord Software introduces Centerline™ Freight Scanning**

Concord, ON - June 18, 2010

Accord Software today announced the deployment of Centerline™ Freight Scanning, a mobile computing add-on to Centerline Transportation Management System (TMS) at Ottaway Motor Express of Norwich, ON. Under contract to automotive manufacturers for third-party logistics (3PL) services, Ottaway Motor Express has selected Centerline Freight Scanning to deliver the enhanced visibility they require, and to manage the volume of data collected in their fully automated cross-dock environment. The seamless integration of Centerline Freight Scanning with Centerline TMS allows Ottaway Motor Express to capture the details of individual parts shipments for tracking and automated load planning. Centerline Freight Scanning uses proven barcode technology to capture shipment details, thereby eliminating data entry errors and increasing productivity. Captured data is seamlessly uploaded to Centerline TMS for freight routing, outbound planning, and final delivery to OEM dealership customers.

After using and outgrowing many off-the-shelf solutions, Ottaway Motor Express determined they needed a highly customizable solution. According to Shawn McMahon, Vice President of Operations, “Centerline TMS with Freight Scanning enables us to deliver on-time. Custom development and support allow the solution to grow with us, as our business develops”.

To truly leverage the advantages of Centerline TMS, Ottaway Motor Express defined reduced paper-burden, up-to-the-minute reporting, wireless hand-held scanners, and integration with existing business solutions as mandatory requirements. “Tracking shipments used to take minutes, now it takes us seconds to respond, typically emailing PODs while the customer is still on the telephone” says Shawn McMahon. He continues “As part of the OEM supply line, there are constant expectations for data, including customs clearance times, late deliveries, and freight holding. Centerline TMS helps us to meet those expectations.”

“The integration of Centerline Freight Scanning with Centerline TMS makes distribution and logistics services more responsive to the dynamic needs of customers. Behind each parts order is a customer who expects their vehicle to be returned to service quickly, and Centerline Freight Scanning allows the distribution channel to consistently deliver the right part to the right place, as quickly as possible” says Tony De Feo, President of Accord Software.

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**About Accord Software Inc.**

Accord Software is a leading provider of advanced software solutions for the trucking industry. Centerline™ Transportation Management Software (TMS) provides a broad range of integrated modules that can be tailored to the unique ways courier, LTL, and TL carriers operate, resulting in improved efficiency, effectiveness, reduced operating costs, and increased profitability. Centerline's comprehensive suite of tools automates the entire business process and streamlines critical business activities such as: Order Entry, Dispatch (GPS/AVL), Cross-Dock, Rating, Driver Settlement, Accounting and many more.

For more information, visit [www.accordsoftware.com](http://www.accordsoftware.com), or call 905-660-7419.

**About Ottawa Motor Express Ltd.**

Ottawa Motor Express Ltd (OME) is a truckload carrier, based in Woodstock, ON since 1975. Focused on setting the standards for on-time service and dependability with cost effective pricing, OME services all truckload verticals, concentrating on shipments within Ontario and cross-border freight, including FAST, CSA, PARS, and ACE manifest.